

BITWISE MONITORING OF NETWORK PERFORMANCE

CROSS REFERENCE TO RELATED APPLICATIONS

1. This application is a continuation-in-part of application no. 09/550,955, filed April 17, 2000, which claims priority under 35 U.S.C. § 119(e) from provisional application no. 60/190,691, filed March 20, 2000. The 09/550,955 application and the 60/190,691 application are both incorporated by reference herein, in their entireties, for all purposes.
2. This application claims priority under 35 U.S.C. § 119(e) from provisional application no. 60/216,662, filed July 6, 2000. The 60/216,662 application is incorporated by reference herein, in its entirety, for all purposes.

INTRODUCTION

3. The present invention relates generally to a method and system for measuring quality of service in a wireless network. More particularly, the present invention relates to a method and system for measuring quality of service in a wireless network using multiple remote units and a back end processor.

BACKGROUND OF THE INVENTION

4. There are two major technical fields that have shown explosive growth over the past few years: the first is wireless communications and the second is use of data services, particularly the Internet. These two technical fields both require a set of specialized tools in order to measure their quality of service. Interestingly, wireless communications and data services are beginning to converge. Unfortunately, this convergence has not been accompanied by the development of appropriate specialized tools to measure data quality of service in the wireless network.
5. The growth of wireless communications has been astounding. Twenty years ago, there was virtually no use of wireless communications devices such as cellular phones. In contrast, the market penetration for wireless devices in the U.S. in 1999 was 32 percent. The current forecast is that 80 percent of the U.S. population will be wireless subscribers by 2008.
6. There are a variety of specialized tools that are used to measure quality of service over wireless networks. These include the following (just to name a few examples):

Ascom QVoice (including QVoice unattended);
Ericsson TEMS, RSAT-2000, Benchmark, CellAD, and CeNA;
Nokia TOM;
Safco VoicePrint, DataPrint, and WalkAbout;
Comarco BaseLINE and Gen II;
Grayson Surveyor;
ZK CellTest DX136 and DXC;
Ameritec Swarm;
Neopoint Datalogger; and
Qualcomm QCTest Retriever and QCTest CAIT.

7. The general deficiency with these tools is that they were primarily developed to measure voice quality and/or RF parameters over the wireless system and not to measure data quality. Some of them have been modified to include some rudimentary data measurements; however, they are not optimized for performing wireless data measurements. In particular, they do not allow unattended measurement of wireless data from multiple remote units in a statistically significant manner with remote control from a back end processor.

8. The classical way of measuring voice quality of service and/or RF parameters in a wireless network involves sending out technicians to drive test the network. The drive test includes placing the test instrument in a vehicle and running a test script that either generates or receives a voice test signal. The receiving end of the communication link uses a DSP containing a model of human hearing to analyze the received voice sample and produce an associated quality score. In addition, some of the systems measure other system parameters such as SINAD, noise, distortion, received signal level, and call progress statistics.

9. Unfortunately, the classical method of measuring voice quality of service and/or RF parameters does not function very well for measuring data quality of service. In order to make statistically significant measurements of data quality of service over a wireless network, it is necessary to make multiple measurements from multiple remote devices.

Furthermore, a measurement of data quality is inherently different from the other types of measurements due to the effects of latency and other effects that are specific to data.

10. Most of the existing measurement devices do not have this capability for a variety of reasons. The price of the test instruments range anywhere from \$5K to \$100K. This makes it price prohibitive to field a statistically significant fleet of remote devices. Thus, what is needed are remote devices designed for unattended operation that is remotely controlled by a back end processor in order to reduce manpower costs. Additionally, what is needed are remote devices that are optimized for performing measurements that are useful over wireless data networks, such as latency for Web page access or delay in SMS message delivery.

11. The growth of data services has been just as astounding as the growth rate for the wireless industry. The largest driving force behind the growth of data services has been the enormous growth of the Internet. For example, there were 130 Web sites in June 1993, 230,000 Web sites in June of 1996, and 10 million Web sites at the end of 1999.

12. There have been a variety of specialized tools developed to measure the data quality of service over the Internet.

13. U.S. Patent No. 6,006,260 to Barrick, Jr. et al. (assigned to Keynote Systems, Inc) discloses a method for gathering latency experienced by a user over a network. The steps of the method include a user browser sending a GET command to retrieve an HTML page with an embedded Java script. The Java script starts a timer and generates a GET command to retrieve an HTML page. When the page is received, the timer is stopped and the timer information along with cookie data stored on the browser machine is sent to a relay server that logs the information.

14. U.S. patent No. 5, 657,450 to Rao et al. teaches the provision of time estimates for long-running distal source access operations using an intermediate server close to the client workspace.

15. U.S. patent No. 5, 796, 952 to Owen et al. discloses a method for monitoring a user's time of page browsing.

16. U.S. patent No. 6, 012,096 to Link et al. teaches a method for monitoring client-to-client network latency for gaming applications. The method involves a ping, response, and response-response protocol.

17. Unfortunately, none of these patents teach a method which is appropriate for performing data quality of service measurements over a wireless network.

18. As previously mentioned, there is a tremendous convergence taking place that combines the wireless network with data services. Dataquest estimates that the U. S. wireless data market (including phones, PDAs, laptops, and the like.) will grow from 3 million subscribers in 1999 to 36 million subscribers in 2003. Ericsson is estimating that 1 billion wireless units will be in use worldwide by 2003 and that 40 percent (400 million) of these units will be employed by data users. Furthermore, Ericsson is predicting that 2003 will be the crossover year in which wireless Web access will exceed wired Web access.

19. As a further measure of the explosive growth of the convergence of the wireless systems and the Internet, one can look at projections for the number of wireless portal subscribers. According to the Strategis Group, the number of wireless portals will increase from 300,000 in 2000, to 9.8 million in 2003, and finally to 24.8 million in 2006.

20. A variety of technical advancements have accelerated the convergence of Internet access over wireless devices. In 1997, three competing handset vendors (Nokia, Ericsson, and Motorola) and a small software company (Phone.com, formerly Unwired Planet) joined forces to create a standard way to transmit Internet data to wireless phones without occupying too much bandwidth. The result of this collaboration was development of the wireless application protocol (WAP). One basic component of WAP was development of the WML (Wireless Markup Language, replacing the previous Phone.com Handheld Device Markup Language, HDML) that compresses Web content in comparison to HTML. Additionally, the WAP forum developed standards for the use of microbrowsers in mobile devices.

21. Unfortunately, the development of wireless Web access technology has significantly outpaced the development of wireless data measurements tools.

Accordingly, there is a tremendous need for specific test tools to address the converging technologies of wireless systems and data communications.

SUMMARY OF THE INVENTION

22. In order to meet this need, a measuring tool is provided for measuring data quality of service over the wireless network. This tool was designed from the ground up with a variety of specific attributes.

23. The present invention provides for a method and system for measuring data quality of service in a wireless network using multiple peripatetic (i.e. mobile) and/or stationary, unattended, position and performance instruments (PUPPIs) that are remotely controlled by a back end processor. According to some embodiments of the invention, the data service whose quality is measured relates to wireless Internet access, e-commerce transactions, wireless messaging, or push technologies. According to other embodiments of the invention, the system includes an element that is located within the wireless network infrastructure, for example, at the WAP gateway to monitor the wireless data protocol and to perform benchmarking measurements.

24. The remote unit is able to provide an appropriate statistical distribution for data measurements. The remote units can be peripatetic (i.e. mobile) so that they are able to roam over a statistically significant geographical area, or stationary with pre-planned location at statistically significant points, or some combination of mobile and stationary.

25. Furthermore, the system includes multiple remote units that are unattended and are remotely controlled by a back end processor. This allows for a large quantity of measurements to be taken in a fully automated manner.

26. Additionally, each of the remote units provides position information for each measurement as well as performance information that is related to wireless data. More specifically, the performance information may be related to wireless Internet access, e-commerce transactions, or wireless messaging using either push or pull technologies.

27. For example, one of the most critical measurements for the wireless Internet user is a measurement of the latency, i.e. the amount of time it takes to receive a response after a

GET command is sent. In the case of wireless messaging, the latency measurement includes the amount of time required to receive information after it is sent from the source.

28. In addition, it is useful to perform measurements which divide the network into a wireless and wired portion and that provide separate measurements for each portion. Accordingly, the system may include an element that is located within the wireless network infrastructure, for example at the WAP gateway, to monitor the wireless data protocol and to perform benchmarking measurements.

29. Accordingly, an object of the present invention is to provide a method and system for measuring data quality of service in a wireless network using multiple remote units and a back end processor.

30. A further object of the invention is to perform these measurements on a variety of different types of traffic wireless networks, such as iDEN, CDMA, TDMA, and GSM, for example.

31. Another objective of the invention is to perform these measurements during a variety of different types of communications such as circuit switched calls, packet data calls, SMS messages, wireless internet access, wireless internet transactions (including e-commerce), and during the reception of push data (i.e. data which is delivered using push technology).

32. A further objective of the invention is to collect a variety of different types of measurements such as latency measurements, reliability (e.g. BER/FER), layer 3 network information, RF information, call connection information, and the like.

33. Another objective of the invention is to use control links that are either wired or wireless.

34. A further objective of the invention is to use remote units that are either mobile, stationary, or some combination of mobile and stationary so that they provide statistically significant measurements.

35. Another object of the invention is to provide a back end which allows user access through the Internet, allows for post-processing of the received data, allows for scheduling collection missions based on available resources, and allows for generation of test traffic.

49. FIG. 2b shows the system architecture in accordance with a further embodiment of the invention.
50. FIG. 2c shows the system architecture in accordance with another embodiment of the invention.
51. FIG. 2d shows the system architecture in accordance with a further embodiment of the invention.
52. FIG. 2e shows the system architecture in accordance with another embodiment of the invention.
53. FIGS. 3a through 3d show a variety of basic architectures for remote units according to various embodiments of the invention.
54. FIG. 3a shows the basic architecture for the remote unit in accordance with one embodiment of the invention.
55. FIG. 3b shows another architecture for the remote unit with separate control link modem and traffic modem according to an alternate embodiment of the invention.
56. FIG. 3c shows another architecture for the remote unit with separate control link modem and multiple traffic modems according to another alternate embodiment of the invention.
57. FIG. 3d shows a further architecture for the remote units that include multiple peripherals in accordance with one embodiment of the invention.
58. FIGS. 4a through 4d show a variety of alternate implementations for the remote unit in accordance with one embodiment of the invention.
59. FIG. 4a shows a hardware implementation of the remote unit using either a laptop or handheld unit in accordance with one embodiment of the invention.
60. FIG. 4b shows a hardware implementation of the remote units using a single board computer (SBC) in accordance with one embodiment of the invention.
61. FIG. 4c shows the organization of the software-defined radio in accordance with an embodiment of the invention.

62. FIG. 4d shows the organization of the software in the remote unit in accordance with an embodiment of the invention.
63. FIG. 5a shows the architecture of the back end processor in accordance with one embodiment of the invention.
64. FIG. 5b shows the architecture of the back end processor in accordance with an alternate embodiment of the invention.
65. FIG. 5c shows the architecture for the portal in accordance with one embodiment of the invention.
66. FIG. 6a shows examples of some of the fields in the remote unit originated packets (both data and signaling) in accordance with one embodiment of the invention.
67. FIG. 6b shows examples of some of the fields in the back end processor originated packets (both data and signaling) in accordance with one embodiment of the invention.
68. FIG. 7a shows a method for measuring data quality of service in a wireless network in accordance with one embodiment of the invention.
69. FIG. 7b shows a method for measuring data quality of service in a wireless network, including at least one step related to the wireless network infrastructure, in accordance with an alternate embodiment of the invention.
70. FIG. 7c shows a method for measuring data quality of service in a wireless network, including at least one additional order independent step, in accordance with another embodiment of the invention.
71. FIG. 8a shows a bar graph output of download times from different portals in accordance with an embodiment of the invention.
72. FIG. 8b shows a bar graph output of download times across different wireless networks in accordance with an embodiment of the invention.
73. FIG. 8c shows a bar graph output of call completion percentage across different wireless networks in accordance with an embodiment of the invention.
74. FIG. 8d shows a trending graph output of call completion percentage across different wireless networks in accordance with an embodiment of the invention.

75. FIG. 8e shows a bar graph output of average download times with a breakdown of the network latency at the WAP gateway in accordance with an embodiment of the invention.

76. FIG. 8f shows a pie chart of error statistics for wireless access of Yahoo in accordance with an embodiment of the invention.

77. FIG. 9 illustrates a system according to an exemplary embodiment of the present invention.

78. FIG. 10 illustrates remote units (PUPPIs) in the exemplary system.

79. FIG. 11 illustrates processes that each contain software modules that are responsible for specific tasks.

80. FIG. 12 illustrates a router is used as the interface between an external communication line and a LAN that is connected to the PUPPIs.

81. FIG. 13 illustrates the basic architecture for the Back End according to the exemplary embodiment.

82. FIG. 14 illustrates two basic software modules included in the Back End.

83. FIG. 15 illustrates hardware architecture for the Back End according to the exemplary embodiment.

DETAILED DESCRIPTION

I. OVERVIEW

84. In order to understand the present invention, it is helpful to compare the communication path of current data measurements tools with the communication path in accordance with several embodiments of the invention. FIGS. 1a-g show a generic communication network with a variety of wireless communication paths connected to the Internet. It is well known to those of ordinary skill in the art that these figures illustrate a generic network that is used for illustrative purposes. For example, in some cellular networks there is a base station controller connected to multiple base stations between their connections to the MSC. As another example, the WAP gateway, packet data gateway, and PSTN connection may be replaced in some wireless networks by a single device that is directly connected to the MSC.

85. FIG. 1a shows the communication path (heavy broken line) for the traffic data in a standard wired Internet measurement system. The traffic data flows between the user machine **124** over the Internet **122** to a standard application server **126** that will generally be serving an HTML page.

86. FIG. 1b shows the communication path (heavy broken line) for the traffic data during a circuit switched data connection in accordance with an embodiment of the invention. The traffic data passes from the remote unit **102-1** to the base station **106**, MSC **108**, PSTN **110**, ISP **112**, Internet **122**, and to a standard application server **126**. The standard application server **126** may be serving an HTML page, for example.

87. FIG. 1c shows the communication path (heavy broken line) for the traffic data during a packet switched data connection in accordance with an embodiment of the invention. The traffic data passes from the remote unit **102-1** to the base station **106**, MSC **108**, operator backbone **114**, packet data gateway **118**, Internet **122**, and standard application server **126**. For example, the standard application server **126** may be serving an HTML page.

88. FIG. 1d shows the communication path (heavy broken line) for the traffic data during an SMS message transmission in accordance with an embodiment of the invention. If the SMS message is being delivered to the remote unit **102-1**, the traffic data passes from a standard application server **126** to the Internet **122**, SMSC **116**, operator backbone **114**, MSC **108**, base station **106**, and remote unit **102-1**.

89. FIG. 1e shows the communication path (heavy broken line) for the traffic data during a WAP data connection in accordance with an embodiment of the invention. If the remote unit **102-1** is accessing a WAP server **128**, the traffic data passes from the remote unit **102-1** to a base station **106**, MSC **108**, operator backbone **114**, WAP gateway **120**, Internet **122**, and WAP server **128**. For example, the traffic data path shown in FIG. 1e allows for latency measurements for wireless Web page access or e-commerce transactions.

90. It is important to note that although the term WAP is being applied to the wireless Internet protocol, the principles of the present invention are not limited to a WAP implementation. The present invention may be implemented using any wireless Internet

protocol, including HDML and any future wireless Internet protocols that may be developed. The following examples are provided of some competing technologies that for the purposes of this disclosure will be considered to be functionally equivalent to WAP. For example, the Web content can be delivered as text messaging or as an SMS message (as proposed by Xypoint or GoSMS) so that it is compatible with existing cellular phones. Alternatively, the Web content can be delivered as existing HTML Internet content for wireless devices as proposed by Spyglass' Prism technology or Japan's iMode. As a further example, the content can be processed through a template model that reads existing HTML content and fits the data to a template optimized for various types of wireless phones such as the system proposed by Everypath.com. As another example, the data content can be delivered to a Palm Pilot or other PDA or handheld device that uses a proprietary protocol.

91. Additionally, it is noted that the present invention is not limited to use of the Internet, as it may be effectively practiced using any broad-reach network regardless of hardware implementation specifics. Accordingly, the term Wireless Data Protocol (WDP) will be used interchangeably with the generically used term WAP to describe the protocol used for wireless data access.

92. FIG. 1f shows the communication path (heavy broken line) for the traffic data during a WAP data connection in accordance with a further embodiment of the invention. If the remote unit **102-1** is accessing the benchmark WAP server **130**, the traffic data passes from the remote units **102-1** to a base station **106**, MSC **108**, operator backbone **114**, WAP gateway **120**, and to the benchmark WAP server **130**. This configuration allows latency measurements without including the uncertainties of the latency through the Internet **122** itself. In other words, the configuration in FIG. 1f allows measurements of the latency due to the wireless network itself with no contribution from the Internet **122**.

93. FIG. 1g shows the communication path (heavy broken line) for the traffic data during a WAP data connection, including a WAP monitoring processor **132**, in accordance with a further embodiment of the invention. The WAP monitoring processor **132** may be implemented as monitoring software installed and running on the WAP Gateway **120** or as software installed on a separate machine attached to the WAP Gateway **120**. The software

would monitor traffic through the WAP Gateway **120** and provide metrics such as throughput, latency and lost packet information. This configuration would allow the wireless network and the Internet **122** itself to be analyzed and monitored separately, thus providing performance information for each. Furthermore, the WAP Monitoring Processor **132** would be able to collect protocol information directly from the WAP Gateway **120** that may not be available to the multiple remote units (**102-1** through **102-N**).

94. The monitoring software may run as a separate application on the WAP Gateway **120**, or may be embedded into the WAP Gateway software itself and run as part of the entire gateway application. The monitoring software would have a mechanism for collecting metrics and passing that information to the back end processor through the internet, wireless network, or through some other means. The monitoring software may temporarily store results locally, and perform some pre-processing on the data prior to forwarding it to the back end processor.

95. FIG. 1h shows the communication path for the control link in accordance with an embodiment of the invention. The control link is used to remotely control the remote units **140, 142, 144, 146** from the back end processor **148**. Specifically, the process in the back end processor **148** that communicates with the remote units **140, 142, 144, 146** is the fleet management process, which will be discussed in detail later.

96. The remote units can be either mobile **140, 142, 144** or stationary **146**. The mobile units **140, 142, 144** can be mounted in a variety of vehicles such as taxis, police cars, buses, postal vehicles, delivery vehicles, fleet vehicles, just to give a few examples. The stationary remote units **146** can be mounted in any area in which the public congregates and uses wireless devices. This includes airports, bus stations, and train stations just to provide a few examples.

97. A variety of communication technologies are available to implement the control link. The control link can be implemented as data running over any of the current wireless networks such as CDMA, iDEN, TDMA, or GSM just to name a few examples. Additionally, the control link can be implemented over the AMPS network using CDPD for example. Alternatively, the control link can be implemented using a two-way data

system such as ARDIS, MOBITECH, SKYTECH, and the like.

II. SYSTEM ARCHITECTURE

98. FIG. 2a shows the system architecture in accordance with one embodiment of the invention. As previously described, the invention comprises multiple remote units (**202-1 – 202-N**) that may be either mobile or stationary. Each remote unit may include a location unit (**202a-1 – 202a-N**) that allows the remote unit to accurately determine its location. Furthermore, each remote unit includes a communications link (**202b-1 – 202b-N**) that provides for both the control link and the traffic data. The communications link **202b-1** communicates over a communication network **210** that passes the information to a communication server **212** that connects to a data network **220**. The data network **220** can be a public data network, such as the Internet, or a private data network. A back end processor **224** is connected to the data network **220** for handling control link information, both commands and responses, and traffic data. In addition, the customers **222** are also connected to the data network so that they can access the back end processor **224**.

99. FIG. 2b shows the system architecture in accordance with a further embodiment of the invention. The system in FIG. 2b differs from the system shown in FIG. 2a in that the control link network and the traffic data network are two separate communication networks. Each remote unit (e.g., **202-1**) may include a location unit **202a-1** that allows the remote unit **202-1** to accurately determine its location. Furthermore, each remote unit **202-1** includes a control link communication module **202c-1** and a traffic data communication module **202d-1**. The control link **202c-1** passes commands and response information through communication network A **210A** and communication server A **212A** to the data network **220**. The traffic data communication module **202d-1** passes traffic data through communication network B (**210B**) and communications server B (**212B**) to the data network **220**. A back end processor **224** is connected to the data network **220** for handling control link information, both commands and responses, and traffic data. In addition, the customers **222** are also connected to the data network **220** so that they can access the back end processor **224**.

100. FIG. 2c shows the system architecture in accordance with another embodiment of the invention. The system shown in FIG. 2c differs from the system shown in FIG. 2b in

that each remote unit (e.g., **202-1**) may have multiple traffic modules (**202d1-1 – 202dN-1**). Each remote unit **202-1** may include a location unit **202a-1** that allows the remote unit to accurately determine its location. Additionally, each remote unit **202-1** includes a control link communication module **202c-1** and includes multiple traffic data communication modules (**202d1-1 – 202dN-1**). The control link passes command and response information through communication network A **210A** and communication server A **212A** to the data network **220**. Each traffic data communication module 1 through N (**202d1-1 – 202dN-1**) passes traffic data through communication network B-1 (**210B-1**) through B-N (**210B-N**), respectively, and through communication servers B-1 (**212B-1**) through B-N (**212B-N**), respectively, to the data network **220**. A back end processor **224** is connected to be data network **220** for handling control link information, both commands and responses, and traffic data. In addition, the customers **222** are also connected to the data network **220** so that they can access the back end processor **224**.

101. FIG. 2d shows the system architecture in accordance with a further embodiment of the invention. The system in FIG. 2d differs from the system shown in FIG. 2c in that multiple control link communication networks may be used. This is particularly important in systems in which the remote units are deployed in different cities. It may be preferable in this case to use a different control link communication network in different cities depending on the wireless system coverage and the data pricing structure.

102. Each remote unit (**202-1 – 202-N**) may include a location unit (**202a-1 – 202a-N**) that allows the remote unit to accurately determine its location. Furthermore, each remote unit (**202-1 – 202-N**) includes a control link communication module (**202c-1 – 202c-N**) and includes multiple traffic data communication modules (**202d1-1 – 202dN-1 – 202d1-N – 202dN-N**). The control link passes commands and response information through one of communication network A-1 (**210A-1**) through A-N (**210A-N**) depending on the appropriate communication network for the specific remote unit. Each control link communication network A-1 (**210A-1**) through A-N (**210A-N**) is connected to a respective communication server A-1 (**212A-1**) through A-N (**212A-N**) which allows command and response information to be passed to the data network. Each traffic data communication module 1 (**202d1-1**) through N (**202d1-N**) passes traffic data through communication network B-1 (**210B-1**) through B-N (**210B-N**), respectively, and through communication

servers B-1 (**212B-1**) through B-N (**212B-N**), respectively, to the data network. A back end processor **224** is connected to the data network **220** for handling control link information, both commands and responses, and traffic data. In addition, the customers **222** are also connected to the data network **220** so that they can access the back end processor **224**.

103. FIG. 2e shows the system architecture in accordance with another embodiment of the invention. The system in FIG. 2e differs from the system shown in FIG. 2d in that both mobile and stationary remote units are shown. Because the traffic data communication channels in FIG. 2e are the same as those in FIG. 2d, they have been omitted in order to simplify the diagram. The control links for the mobile remote units (**202-1 through 202-N**) are the same as those described in FIG. 2d.

104. Each stationary remote unit (**202-X through 202-Y**) may include a location unit (**202a-X through 202a-Y**) that allows the remote unit to accurately determine its location. The location unit (**202a-X through 202a-Y**) is generally optional in the stationary remote units since their location is presumably known. The stationary remote units each include a control link module (**202c-X through 202c-Y**) which is connected via a respective wired line to a respective communication network C-1 (**210C-1**) through C-N (**210C-N**) and associated communication server C-1 (**212C-1**) through C-N (**212C-N**) which allows command and response information to be passed to the data network **220**. A back end processor **224** is connected to be data network **220** for handling control link information, both commands and responses, and traffic data. In addition, the customers **222** are also connected to the data network **220** so that they can access the back end processor **224**.

III. REMOTE UNIT

105. The remote unit has a variety of attributes in accordance with one embodiment of the invention. The remote unit should preferably be portable in terms of size and weight so it can be deployed in a vehicle or in a stationary public area. Possible vehicles include buses, police vehicles, taxis, postal vehicles, delivery vehicles, and fleet vehicles just to name a few. Examples of stationary public areas include airports, train stations, bus stations, and any public area where large numbers of people use wireless devices.

106. Another attribute of the remote unit is that it is mountable either in a vehicle or in a

public area. There are a variety of methods that can be used for mounting the remote unit. For example, the remote units can be mounted to a DIN bar that is commonly used for industrial equipment. Alternatively, the remote units can be mounted using a standard bracket, tie device, fabric strap, bolts, or adhesive device such as Velcro, for example.

107. A further attribute of the remote unit is that it is able to withstand a wide temperature range such as the industrial temperature range of -40 degrees C to + 80 degrees C, for example. This attribute allows deployment of the remote unit in a wide range of geographical environments. Furthermore, it allows deployment of the remote unit in places such as the trunk of a vehicle in which airflow is limited.

108. Another attribute of the remote unit is the ability to withstand vibration. This attribute is important since many of the remote units may be deployed in vehicles and will be subjected to severe vibration. There are a variety of standard techniques that can be used to improve the vibration performance of the remote unit. These include using frequency absorbing mounting materials and potting the components on the printed circuit board for added stability.

109. A further attribute of the remote unit is that it meets all local standards for emissions, both radiated and conductive. For example in United States, the emissions from most digital devices are covered by FCC part 15 and emissions from cellular devices are covered by FCC part 22. In Europe, there generally are directives which cover radiated emissions, conductive emissions, and radiated immunity and which must be met in order to receive the CE mark.

110. Another attribute of the remote unit is the ability to handle the input power source. First, the remote unit should include some type of power regulation. This is particularly important in a vehicular environment in which the power provided by the vehicle battery is very noisy. Additionally, the remote unit should include the ability to power any external modules or peripherals that are going to be attached to the main control unit. Furthermore, the remote units may include some form of battery backup with an automatic charger so that the remote unit in a mobile environment does not drain the vehicle battery when the ignition is turned off. This requirement is not as important in a stationary deployment since the power can be provided from an AC outlet using a DC transformer.

However, one may choose to include the battery and charger in this configuration also in order to provide battery backup in the event of an AC power failure. Finally, the remote unit may include some form of sleep mode which is used to conserve power during periods of sporadic activity.

111. The remote unit will now be described with regard to a variety of embodiments in accordance with the invention. FIGS. 3a through 3d show a variety of basic architectures for the remote unit. FIGS. 4a through 4d show a variety of possible implementations for the remote unit.

112. FIG. 3a shows the basic architecture for the remote unit in accordance with one embodiment of the invention. The remote unit **300** comprises a control unit **302**, a location unit **304**, and a control link and traffic modem **306**. The control unit **302** is the main control device for the remote unit **300** and is connected to the location unit **304** and the control link and traffic modem **306**. The location unit **304** determines the location of the remote unit **300**.

113. The control link and traffic modem **306** shown in FIG. 3a is used to communicate with the back end processor **224**. The control link and traffic modem **306** is connected to the control unit **302** in order to send and receive control information and traffic information. The control unit is generally running a main program that controls the location unit **304** and the control link and traffic modem **306**.

114. There are a variety of ways in which the location unit **304** can determine the location in accordance with the invention. The location unit **304** may comprise a GPS receiver such as those manufactured by Trimble, Ashtech, Garmin, or Magellan, for example. If the location unit **304** is a GPS receiver, the connection to the control unit **302** may be a serial communication link. In another embodiment, the location unit **304** may comprise a GPS daughterboard such as those manufactured by Avocet, Trimble, Ashtech, or Rockwell, for example. If the location unit **304** is a GPS daughterboard, the connection to the control unit **302** is usually through a proprietary connector mounted on the control unit **302**. The control of the GPS daughterboard is generally accomplished using a serial connection. In a further embodiment of the invention, the location unit **304** may comprise a GPS chipset or a single GPS chip which is mounted directly on the control unit **302** and

which has a bus interface. Furthermore, any of the GPS implementations of the location unit can include differential GPS using RTCM or RTCA corrections or alternatively can include WAAS capabilities.

115. It is well known to those of ordinary skill in the art that there are a variety of alternative implementations for the location unit that don't involve standard GPS. For example, one can use a distributed GPS system, such as the one developed by SnapTrack, in which part of the GPS functionality is handled by a centralized server. Another alternative location option is the use of a triangulation technique using either angle of arrival or time difference of arrival information. Although the generic term triangulation is used, there is no requirement that three measurement points be used. A further location option is the use of RF fingerprinting, such as that developed by U.S. Wireless, which determines the unit location based on a multipath signature.

116. Those of ordinary skill in the art will understand that FIGS. 2a-e, 3a-d, and 4a show logical antennas rather than physical antennas. These logical antennas can be combined in virtually any combination into a single physical antenna or groups of physical antennas depending on the specific requirements.

117. FIG. 3b shows another architecture for the remote unit **300** with separate control link modem **308** and traffic modem **310** in accordance with a further embodiment of the invention. FIG. 3b differs from FIG. 3a in that the single control link and traffic modem **306** has been divided into a separate control link modem **308** and traffic modem **310**. The advantage of separating the control link modem **308** from the traffic modem **310** is that it allows the remote unit **300** to communicate control information and traffic information over different communication networks.

118. It is well known to those of ordinary skill in the art that there are variety of implementations for both the traffic modem and the control link modem that will be referred to collectively as modem units. In one embodiment of the invention, the modem units may comprise a handset that is connected to the control unit using a special serial cable. In an alternative embodiment of the invention, the modem units may comprise a modem module that is connected to the control unit using a special serial cable. In another embodiment of the invention, the modem units may comprise a PCMCIA card that is

connected to the control unit using a PCMCIA socket. In a further embodiment of the invention, the modem units may comprise a custom modem that is implemented on either a separate printed circuit board or on the same printed circuit board as the control unit. In another embodiment of the invention, the modem units may comprise a software-defined radio (SDR) in which most of the radio functionality is implemented in software. The software can be running either on a separate printed circuit board or on the same printed circuit board as the control unit. In an alternative embodiment of the invention, the control link modem may comprise a 2-way data device, such as the RIM Blackberry or Motorola CreataLink, which interfaces to the control unit via a serial connection.

119. The traffic modem **310** is selected so that it can work over a wireless network using a particular wireless standard. For example, the wireless network can be AMPS, iDEN, CDMA, TDMA, GSM, ARDIS, MOBITEK, or CDPD. It should be noted that these standards are listed as examples and are not meant to limit the scope of the invention. It is well known to those of ordinary skill in the art that other wireless network standards such as W-CDMA, PHS, i-Burst, NAMPS, ETACS, WLL, UMTS, TETRA, and NMT may also be supported just to name a few more examples.

120. The traffic modem **310** may implement more than one wireless standard. For example, QUALCOMM manufactures dual mode phones that support both CDMA and AMPS operation. In addition, if the traffic modem **310** is implemented using a software-defined radio then it is possible to implement all of the above-mentioned standards using a single hardware platform.

121. The control link modem **308** is also selected so that it can work over a wireless network using a particular wireless standard. For example, the wireless network can also be AMPS, iDEN, CDMA, TDMA, GSM, ARDIS, MOBITEK, or CDPD. A primary factor in selecting a wireless standard for the control link modem is the pricing policy for transmitting control link information.

122. FIG. 3c shows another architecture for the remote unit **300** with a control link modem and multiple traffic modems **310-1 – 310-N** in accordance with a further embodiment of the invention. FIG. 3c differs from FIG. 3b because it includes multiple traffic modems rather than a single traffic modem. The remote unit **300** architecture of

123. FIG. 3d illustrates a remote unit according to one embodiment of the present invention that includes multiple peripherals. The remote unit **300** architecture of FIG. 3d includes a control unit **302** that is connected to a location unit **304**, a control link modem **308**, traffic modems 1 (**310-1**) through N (**310-N**), battery backup **312**, external storage **314**, a wireless LAN device **316**, and an RF scanner **318**. The location unit **304**, control link modem **308**, and traffic modems 1 (**310-1**) through N (**310-N**) are implemented in the same manner as discussed above with reference to FIG. 3c.

125. The external storage **314** provides a temporary storage capability for data that is not immediately sent back to the back end processor **224**. There are a variety of reasons for storing data in the external storage **314**. For example, if layer 3 network data is collected for the wireless network it is possible to produce 1 Mbyte/hour/technology of data. It may be prohibitively expensive to send this much data back to the back end processor **224** via the control link modem **308**. Accordingly, the data can be stored locally in the external storage **314** and be downloaded at a later time using an alternate path.

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and queued for transmission in at a later time over the control link modem **308** when the vehicle ignition is turned on.

127. It is well known to those of ordinary skill in the art that the external storage **314** can be implemented in a variety of ways. For example, the external storage is implemented as a PCMCIA Flash card that plugs into a PCMCIA socket on the control unit. As another example, the external storage **314** can be a SANDisk that is connected to the control unit via a proprietary connector. Alternatively, the external storage **314** is implemented using a moving storage device such as a specialized hard drive, for example a PCMCIA hard drive module. However, in mobile environments it is preferable to implement the external storage with no moving parts in order to improve the reliability of the remote unit.

128. The wireless LAN device **316** allows high-speed data transmission over short distances. In accordance with an embodiment of the invention, the wireless LAN device **316** is implemented, for example, using Bluetooth technology. The wireless LAN device **316** provides an alternative path for downloading data that is stored on the external storage **314**. For example, if the remote unit **300** is mounted in a taxi and layer 3 wireless network data is stored from an earlier collection operation, then the wireless LAN device **316** is free to communicate with a wireless LAN controller (not shown) located at the taxi dispatch center in order to transmit the data back to the back end processor **224**. As an alternative example, the wireless LAN device **316** can be used to communicate with a local I/O device (not shown) that can be used in a delivery truck to allow communications between a central dispatch and the delivery truck operator.

129. The RF scanner **318** allows increased functionality for the remote unit **300** by increasing the capabilities for performing RF optimization of the wireless network. The RF scanner **318** allows the collection of more RF data than is traditionally available through the traffic modems (**310-1 – 310-N**). For example, the RF scanner **318** has a much more flexible input bandwidth since it is not forced to listen to a single traffic channel on the wireless network. Additionally, if the RF scanner **318** is optimized for CDMA collection, it can collect a variety of valuable CDMA network parameters such as measuring I_o in the channel, despreading the spreading codes, measuring E_c/I_o , and

measuring chip delay. The RF scanner **318** can be implemented by using a commercial scanner or by developing a custom scanner, for example, using a software-defined radio.

130. FIG. 4a shows a hardware implementation of the remote unit **400** using either a laptop or handheld unit **402** in accordance with one embodiment of the invention. The laptop or handheld unit **402** is connected to a GPS receiver **404**, control link modem **408**, and traffic modem **410**. The laptop or handheld unit runs any of a variety of operating systems such as Windows 95/NT/CE, Linux, or Palm OS, for example. The peripheral devices **404**, **408**, **410** are connected to the laptop or handheld unit **402** via serial ports, PCMCIA ports, Ethernet, or USB as appropriate. The laptop or handheld unit **402** should have device drivers for all of the peripheral devices that are either built into the operating system or written in a higher-level language. Furthermore, the laptop or handheld unit **402** runs a main program that allows extraction of the location information from the GPS receiver **404** and sends and receives communication over the control and traffic channels.

131. FIG. 4b shows a hardware implementation of the remote units using a single board computer (SBC) in accordance with one embodiment of the invention. The single board computer can be purchased off-the-shelf from a variety of vendors such as SBS, ADS, or Datalogic for example. Alternatively, the single board computer can be custom designed for the specific remote unit application. FIG. 4b shows a typical architecture for the single board computer including a microprocessor **420** which is connected via an address and data bus to a boot ROM **424**, Flash memory **426**, DRAM/SRAM **428**, a PCMCIA socket **430**, a UART **432**, a USB interface **434**, an Ethernet interface **436**, a CAN interface **438**, a wireless LAN device **440**, and an optional A/D & D/A interface **442**. The microprocessor **420** may also have direct connections to a temperature sensor **444**, display interface **446**, and general-purpose I/O. Additionally, the single board computer may include power management circuitry **448** that is connected to switched power, power, and ground, and additionally connected to an optional backup battery **450**.

132. It is well known to those of ordinary skill in the art that the single board computer can be implemented using a variety of different technologies. For example, the microprocessor can be a StrongARM, ARM, Pentium, PowerPC, Motorola 68000, and the like. Furthermore, a variety of operating systems are available such as Windows CE,

Windows 95/98, Windows NT, Linux, Palm OS, VXWorks, OS-9, PSOS, and the like. The serial ports from the UART **432**, or directly from the microprocessor **420**, are used to interface to peripheral devices such as the traffic modem **410** or the GPS receiver **404** and should have configurable bit rates, word size, start bits, stop bits, parity bit and the ability to operate at either TTL or RS-232 voltage levels.

133. FIG. 4c shows the organization of a software-defined radio in accordance with an alternate embodiment of the invention. All of the elements of the software-defined radio **460** can be combined in any combination depending on the requirements. The elements include an RF scanner **462**, a control link modem **464**, traffic modems 1 (**466-1**) through N (**466-N**), a location unit **468**, and a wireless LAN device **470**. The advantage of using a software-defined radio architecture is that it allows implementation of multiple standards simultaneously on a single hardware device. This can greatly reduce the cost of the remote unit. The underlying architectural concepts for the software-defined radio **460** are well known to those of ordinary skill in the art and are discussed in articles in numerous journals such as the IEEE Communications Magazine.

134. FIG. 4d illustrates organization of the software in the remote unit in accordance with an embodiment of the invention. At the lowest level is the operating system **476** that provides basic functionality for the hardware platform. The remote unit can run a variety of operating systems such as Windows 95/NT/CE, Linux, Palm OS, VXWorks, QNX, or pSOS for example. Furthermore, depending on the requirements, it is possible to use no operating system and write platform-specific code to implement the lower level routines.

135. At the next level, the remote unit software includes device drivers **478**, utilities **480**, protocols, **482** and user interface modules **484**. The device drivers **478** allow communication with the peripheral devices such as the GPS receiver **404** and the wireless modems, for example. The utilities **480** support lower-level functions such as encryption and compression, for example. The protocols **482** support any protocols that are needed in the remote unit such as a WAP browser, TCP/IP, X.25, and any proprietary packet protocols, for example. The user interface module **484** includes all of the functionality required for local control of the remote unit such as a simple menuing system. It is well known to those of ordinary skill in the art that some or all of these modules may also be

built into the operating system.

136. At the next level, the remote unit software optionally includes a variety of additional modules such as a pre-processing module **486**, DB/Storage module **488**, and a software-defined radio module **490**. The pre-processing module **486** may be used to pre-process the collected data. This is particularly helpful in an operational scenario in which large quantities of data are collected and need to be reduced in order to conserve control link bandwidth. The DB/Storage module **488** may be used to store and organize the requested missions and/or the collected data. The software-defined radio module **490** is implemented as described above with reference to FIG. 4c.

137. The main application **492** is at the next level and performs the higher-level routines. For example, the main application **492** is used to receive missions over the control link, execute the missions, and transmit the mission data over the control link.

138. In the implementations described above, the control unit **302** is shown as being a general purpose computer in the form of a laptop or handheld unit **402**. Although this has certain advantages in terms of flexibility of programming, the invention may also be implemented using special purpose computers in lieu of general purpose computers.

IV. BACK END PROCESSOR

139. FIG. 5a shows the architecture of the back end processor **500** in accordance with one embodiment of the invention. The back end processor **500** includes the following processing elements: fleet management **502**, test traffic generator **504**, post processor **506**, user interface **508**, portal **510**, mapping **512**, and billing and accounting **514**. These processing elements are interconnected by a data network **516**. It is well known to those of ordinary skill in the art that the data network **516** can be either a LAN, WAN, inter processing communications within a computer or network, or any combination of the above.

140. FIG. 5b shows the architecture of the back end processor **500** in accordance with a further embodiment of the invention. The back end processor includes the following processing elements: fleet management **530**, test traffic generator **532**, post processor **534**, user interface **536**, and portal **538** including a mapping element **538a** and a billing and accounting element **538b**. In addition, the fleet management element **530** is connected to

a collected data database **540**, mission database **542**, and remote unit database **544**; the post-processing element **534** is connected to a post-processed database **546** and the collected data database **540**, and the portal **538** is connected to a mapping database **548** and a billing and accounting database **550**.

141. The fleet management element **530** is the main interface in the back end processor for communicating with the remote units. The fleet management element keeps track of the remote units by accessing data in the remote unit database **544**, performs mission planning and coordination based upon information provided from the user interface **536**, sends and receives information to the test traffic generator **532** in order to generate terrestrial originated calls, and sends and receives commands and responses to the remote units via the control link.

142. The fleet management element **530** receives mission requests from the user interface **536** and stores the information in the mission database **542**. It then performs a scheduling function based on the requested missions stored in the mission database **542** as compared with the remote units available as determined by availability information stored in the remote unit database **544**. The scheduled missions are stored in the mission database **542** as requested missions and are sent at the appropriate time to the remote units over the control link. The requested missions can be stored and sent as a batch of missions or can be sent as individual missions depending on the requirements.

143. The information received by the fleet management element **530** is stored in the collected data database **540** and forwarded to the post processor element **534** that stores raw mission data and also performs post processing and stores the post processing results.

144. The post processing involves processing of the received data for either RF/network parameters related to the wireless system or statistical information related to the wireless data access.

145. The analysis of the RF/network parameters can be accomplished in a variety of ways such as those discussed in Provisional Patent Application No. 60/149,888 entitled "Wireless Telephone Network Optimization" that was filed on August 19, 1999, and which is incorporated by reference herein in its entirety for all purposes. This provisional disclosure provides a simulation environment to develop optimum coverage-related

parameters for sectors of a wireless network. This simulation environment allows a network engineer to vary parameters of a virtual model of the wireless network and observe how the changes affect coverage. The provisional disclosure further provides an optimization algorithm to optimize hand off timing parameters for sectors in a wireless network. The optimization algorithm analyzes measured data regarding network coverage and regional terrain to arrive at a report containing recommended values for window size parameters (code division systems) or time advance parameters (time division systems).

146. The post processing for statistical analysis involves the wireless data access that is accomplished using the traffic modem in the remote unit. The statistical analysis allows the combination of various collected information in order to produce reports for specific customers. For example, the latency of WAP accesses to a specific URL is measured over several different wireless networks and displayed on a bar graph. Further examples of statistical analysis and report generation are discussed in the operation section with respect to FIGS. 8a-8f.

147. The user interface element **536** is connected to the fleet management element **530** in order to schedule missions based on requirements entered by the customers. Additionally, the user interface element **536** is connected to the post-processing element **534** to allow users to generate special queries, access previously stored queries, or access reports that are generated from the post processed data. The user interface element **536** is also connected to the portal **538** to allow access for the customers **560** from a connected data network such as the Internet **562**.

148. The portal element **538** acts as an operating system providing a variety of low-level functions for multiple applications. The portal **538** includes a mapping element **538a** and a billing and accounting element **538b**. The portal **538** is connected to databases **548**, **550** for the mapping information and the billing accounting information. In addition, the portal **538** is connected to the data network **562**, such as the Internet, to allow customer entry into the system. The portal is also connected to the post processor **535** to allow access of the post-processed data for visualization with the mapping software, for example.

149. FIG. 5c shows the architecture for the portal **570** in accordance with one embodiment of the invention. The portal **570** acts as an operating system providing

common low-level functions for a variety of applications and acting as an interface for customer access through the Internet. The portal 570 functions are organized into four major groups: databases 572, GUI controls 574, workgroup functions 576, and security 578. The database 572 functions include terrain, morphology, buildings, and billing and accounting. The GUI controls 574 include mapping/GIS, charts, and virtual reality. The workgroup functions 576 include access controls and threaded dialogue. The security functions 578 include login, partitioning, and audit trails. The portal also includes an API 580 that allows access to various applications.

IV. CONTROL LINK COMMUNICATION PROTOCOL

150. The control link allows communications between the multiple remote units and the back end processor. There are a variety of possible protocols for the control link. The communication protocol can be a standard protocol such as TCP/IP, WAP, or X.25, for example, or a proprietary protocol that is optimized for the required communications, or some combination of a standard and proprietary protocol.

151. In accordance with one embodiment of the invention, a proprietary packet protocol is used. One issue regarding the packet protocol is the issue of acknowledgments for packets.

152. Acknowledgments can be handled in a variety of ways. They can be sent as an individual packet for each substantive packet sent. This is the heartiest mechanism but it is bandwidth inefficient. Alternatively, acknowledgments can be sent as a field of a subsequent packet using a packet numbering scheme to indicate which previous packet is being acknowledged. This method requires more overhead at each end of the communication link in order to keep track of previously sent packets, but is more efficient in terms of bandwidth used. As another alternative, the acknowledgment system can be handled by the communication system itself so that the packet protocol does not have to address the issue. For example, many two-way data systems have a built-in acknowledgment system so that packet delivery is virtually guaranteed. In this case, it is not required to include acknowledgments in the packet protocol since they are handled at another level.

153. There are two basic types of packets: signaling packets and data packets

154. The signaling packets are originated either at the remote unit or at the back end processor. Some examples of remote unit originated packets are ignition on, ignition off, and status update. The Ignition on packet indicates that the vehicle ignition has been turned on and the ignition off packet indicates that the vehicle ignition has been turned off. These packets are used by the back end processor in order to properly schedule data collection in a mobile remote unit. The status update packet indicates the current status of the remote unit.

155. Some examples of back end originated packets are reset and status request. The reset packet is used to remotely reset the remote unit. The status request packet is used to remotely request status information for a remote unit.

156. The data packets are also either originated at the remote unit or at the back end processor. The back end originated data packets generally consist of mission requests and the remote unit originated data packets generally consist of mission data.

157. FIG. 6a shows examples of some of the fields in the remote unit originated packets (both data and signaling) **610** in accordance with one embodiment of the invention. Some examples of the packet fields include a packet type ID **610a**, remote unit ID **610b**, date and time **610c**, message number **610d**, mission ID number **610e**, location information **610f**, payload information **610g**, and checksum information **610h**. The packet type ID field **610a** indicates the type of packet so that the back end processor will know how to parse the packet for the proper fields. The remote unit ID field **610b** is used to identify the remote unit sending the packet. The date and time field **610c** indicates the date and time that the measurement is taken. The message number field **610d** is used to keep track of the message for acknowledgment purposes. The mission ID number field **610e** is used by data packets to indicate the corresponding back end mission that caused generation of the packet's payload information. The location information field **610f** indicates the remote unit location at the time of data collection. The checksum information field **610h** is used in order to ensure the integrity of the packet information. The term checksum is used generically to refer to any type of error correction and/or error detection method to ensure packet integrity.

158. The remote unit originated data packet's payload information field **610g** can take a

variety of forms. It may include call statistics such as connect time, call duration, whether the call failed to connect or was dropped, and the like. Additionally, it may include basic RF engineering measurements such as RSSI, BER, FER, SQE, and the like. Furthermore, the payload information may include Layer 3 information that discloses call routing data and information regarding the configuration of the wireless network. The Layer 3 information may be collected in totality or filtered by pre-processing in the remote unit depending on the amount of information desired. In addition, the payload may include application information such as the access latency for a WAP page or the delay in receipt of an SMS message.

159. FIG. 6b shows examples of some of the fields in the back end processor originated packets (both data and signaling) **620** in accordance with one embodiment of the invention. Some examples of the packet fields include a packet type ID **620a**, remote unit ID **620b**, date and time **620c**, message number **620d**, mission ID number **620e**, payload information **620f**, and checksum information **620g**. The packet type ID field **620a** indicates the type of packet so that the remote unit will know how to parse the packet for the proper fields. The remote unit ID field **620b** is used to identify the remote unit receiving the packet. The date and time field **620c** indicates the date and time that the packet is sent. The message number field **620d** is used to keep track of the message for acknowledgment purposes. The mission ID number field **620e** is used by data packets to indicate the back end mission that will cause generation of the packet's payload information. The checksum information field **620g** is used in order to ensure the integrity of the packet information. The term checksum is used generically to refer to any type of error correction and/or error detection method to ensure packet integrity.

160. The back end processor originated data packet's payload information field **620f** can take a variety of forms. It may include mission info regarding the type of data to collect including the type of access (WAP, circuit switched data, etc), a trigger related to the time (or range of times) to make the test call, a trigger related to the location (or range of locations) to make the test call, a wireless system to test (if the remote unit supports multiple wireless traffic standards), a target phone number or URL, and whether the call is mobile or terrestrial originated.

161. It should be noted that the packet field types described above are for illustrative purposes and in no way limit the actual fields that may be used.

162. The information in the packet can be sent as either ASCII or binary data. ASCII is useful since some two-way data systems are used for paging and will only pass ASCII text information. Binary storage is useful because it is more bandwidth efficient than ASCII. Furthermore, the packet information can be compressed by a variety of standard methods such as null compression, run-length compression, keyword encoding, adaptive Huffman coding, Lempel-Ziv coding, and the like. Additionally, the packet information can be encrypted by a variety of standard methods such as DES, triple DES, RSA, PGP, and the like.

163. In accordance with one embodiment of the invention, the packets are combined in larger files for transmission over the control link. This is advantageous in an environment in which the control network charges a fixed charge per packet. Accordingly, larger files may be more cost effective. Furthermore, it may be advantageous to store the collected information at the remote unit for transmission at a later time. This can occur if Layer 3 information is collected since the data may be collected faster than it can be sent over the control link. Additionally, the collected information may be stored at the remote unit if the vehicle ignition is turned off during a mission in a mobile environment. This occurs because the system tries to reduce transmissions when the ignition is off in order to extend battery life.

V. METHOD FOR MEASURING

164. FIG. 7a shows a method for measuring data quality of service in a wireless network in accordance with one embodiment of the invention. The method includes the steps of sending command information 702, performing measurements 704, and receiving response information 706.

165. For example, the step of sending command information 702 may include using a back end processor to send either data or signaling packets to the remote units of a measuring system such as the one described previously. Furthermore, the step of performing measurements 704 may include performing any of a variety of measurements such as latency of wireless Internet access, e-commerce transactions, wireless messaging,

or push technologies. The step of receiving response information 706 may include responses to status inquiries or data related to the measurements collected during the step of performing measurements 704.

166. FIG. 7b shows a method for measuring data quality of service in a wireless network, including at least one step related to the wireless network infrastructure, in accordance with a further embodiment of the invention. The method includes the sending 702, performing 704, and receiving 706 steps described with respect to FIG. 7a. Additionally, the method includes steps of monitoring a WAP Gateway 710 and Benchmarking at a WAP Gateway 712.

167. The step of monitoring the WAP Gateway 710 may include monitoring traffic through the WAP Gateway and providing metrics such as throughput, latency and lost packet information. Furthermore, the monitoring step 710 may allow the collection of protocol information directly from the WAP Gateway that may not be available to the multiple remote units. The step of benchmarking at the WAP Gateway 712 may allow latency measurements without including the uncertainties of the latency through the Internet or data network itself. This allows the provision of data indicating a breakdown between the latency of the wireless network and the data network.

168. It is important to note that in regard to steps 710 and 712 that the closeness to the WAP gateway is described from a logical, not a physical, standpoint. It will be appreciated by those of ordinary skill in the art that these process steps can be accomplished with well known techniques in which the monitoring or benchmarking element is located far away from the WAP gateway. Furthermore as previously discussed, the term WAP is being used generically to describe any type of wireless Internet protocol, including HDML, WAP competitors, and any future wireless Internet protocols that may be developed.

169. FIG. 7c shows a method for measuring data quality of service in a wireless network, including at least one additional order independent step, in accordance with another embodiment of the invention. The method includes the sending 702, performing 704, and receiving 706 steps described with respect to FIG. 7a. Additionally, the method includes steps of accessing from the Internet 720, scheduling missions 722, generating test

traffic 724, storing at a remote unit 726, pre-processing at a remote unit 728, post-processing at the back end 730, and organizing remote unit information 732.

170. The step of accessing from the Internet 720 may include the ability to access the measuring system from the Internet through a portal to set up missions and retrieve reports generated from the post-processed data, for example. The step of scheduling missions 722 may include establishing parameters related to the specific data to be collected by the system. For example, these parameters may include some of the following: type of access – WAP, SMS, Instant Messaging, Push data, and the like.; type of Device – WAP, PDA, Pager, wireless modem, and the like.; trigger – time of call, location of remote unit, or some combination; wireless system – Sprint, Nextel, AT&T, and the like.; call Info – Target phone#, URL, type of transaction, etc; and mobile or terrestrial originated call. The step of generating test traffic 724 may include generation of SMS messages or other data packets to be sent to the remote units, for example.

171. The step of storing at the remote unit 726 may include the storing of missions and of collected data at the remote unit. The step of pre-processing at the remote unit 728 may include processing received data prior to storing the data or transmitting it to the back end processor. The step of post-processing at the back end 730 may involve processing of the received data for either RF/network parameters related to the wireless system or statistical information related to the wireless data access. The step of organizing remote unit information may include storage of remote unit identification information in a remote unit database, storage of collected data in a collected data database, or storage of post-processed data in a post-processed data database, for example.

172. It should be noted that the flow arrows in FIGS. 7a-7c are shown merely for illustrative purposes and do not reflect a required order for the method steps.

VI. OPERATIONAL AND BUSINESS MODEL

173. The previous sections of this description have discussed a method and system for measuring data quality of service in a wireless network using multiple remote units and a back end processor. The method and system may also include an element that is located within the wireless network infrastructure, for example, at the WAP gateway to monitor the wireless data protocol and to perform benchmarking measurements.

174. In light of those previous sections, the following section discloses the operational and business model for the system in accordance with a further embodiment of the invention.

175. Rather than selling measurement equipment as a final product, the system, as defined by the invention, preferably sells the collected data and statistics generated from the collected data as the final product. The trade name for this service is preferably "Bitwise." The data and statistics generated by the system do not need to be real-time, but as previously disclosed the system will support near real-time data if desired. Typically, the data will be collected and analyzed over a period of time such as a day, week, month, or even a year depending on the user's requirements.

176. The types of data collected include latency, call statistics (such as call completion, call dropped, etc), BER/FER, and various wireless network parameters such as RSSI and Layer 3 information. For example, the latency time is a measure of the access time for a WML page from a WAP server or the time to complete a Web transaction. Furthermore, the system can divide the latency measurement into the wired network and wireless network contribution through the use of a component located at the WAP gateway.

177. Furthermore, the remote units can be used to perform additional functions that have value in vertical markets. For example, if the remote units are fielded in a mobile environment in a fleet of vehicles, the remote units can provide automatic vehicle location (AVL) in addition to data quality of service measurements. Additionally, the position data from the mobile remote units could be processed to provide near real-time traffic information that could be disseminated, for example, over the Internet.

178. There are a variety of possible pricing strategies for the data and statistics produced by the system. The user may be charged per minute of system use or per transaction. Alternatively, the user may be charged per city, per wireless carrier, and per month for the requisite data and statistics. Furthermore, the post-processing element produces aggregate industry-wide statistics, for example comparing different wireless carriers or content providers, which is preferably packaged and sold as a separate product.

179. The customers for the system have a variety of common attributes. They are dot.com and e-commerce companies that are targeting wireless device users by porting

their content and commerce to wireless web sites. Furthermore, they generally have a need for timely dissemination of content and transactions and have a keen interest in a positive customer experience.

180. The customers can be divided into a variety of different groups. They can be wireless operators who wish to measure the performance of their networks in order to increase traffic and optimize performance. Furthermore, the customers can be wireless portals and/or ISPs such as AOL, Yahoo, Alta Vista, MSN, Lycos, and Excite, just to name a few examples. Additionally, the customers can be content providers in a variety of fields such as the service arena providing financial, weather, or traffic content; the internet auction arena involving time-sensitive bidding information; the instant messaging arena such as the AOL Anytime, Anywhere program; and the push data technology arena in which information such as airline information and traffic updates are pushed to the mobile device.

181. The reasons that customers would use the system, in accordance with an embodiment of the invention, are fairly straightforward. It allows the customer to see the wireless Internet transaction through the end user's eyes in terms of their experience when accessing content and conducting transactions from wireless devices. In addition, it allows the customers a method for evaluating and comparing the performance of the wireless networks that are delivering the content. Furthermore, it allows the wireless operators and the content providers solid data to pinpoint bottlenecks and performance problems in the network. Additionally, it provides information to alert staff to critical service failures so corrective action can be taken in a timely manner.

182. There are a variety of potential measurements that can be taken. Each measurement is referred to as a mission. Some examples of missions include retrieval of a WML page, completion of an e-commerce transaction, receiving pushed data content, performing a secure transaction, and performing benchmarking of different parts of the network by using a component located at the WAP gateway.

183. There are a variety of methods for inputting requested missions. If the customer wishes, they can discuss their requirements with the system operator and allow the system operator to enter the missions. Alternatively, a user interface in the back end processor

allows the customers to enter their own missions over the Internet by entering through the portal.

184. The parameters for a mission may include at least the following items:

Type of access – WAP, SMS, Instant Messaging, Push data, and the like.

Type of Device – WAP, PDA, Pager, wireless modem, and the like.

Trigger – time of call, location of remote unit, or some combination

Wireless System – Sprint, Nextel, AT&T, and the like.

Call Info – Target phone#, URL, type of transaction, etc

Mobile or Terr. Originated.

185. The output of the system can be obtained in a variety of ways. Generally, customers can set up formatted reports that will be generated periodically with the requested data and statistical information. The reports are obtainable in a variety of ways such as viewed using a Web browser, sent as an attachment to e-mail, sent as a file using FTP or some other protocol, or sent via normal mail just to name a few examples. The reports can be arranged in a variety of formats depending on the customer requirements with examples provided in the following figures.

186. FIG. 8a shows a bar graph output **810** of download times from different portals, in accordance with an embodiment of the invention. The y-axis of the bar graph relates to the average download time in seconds and the x-axis relates to the city in which the measurement was performed. The three bars represent measurements for Yahoo, AOL, and a portal index of measurements over all portals. The statistics shown are for all wireless carriers, with a measurement interval of 15 minutes between 6 AM and 12 PM, for the period from 03/01/00 to 03/07/00.

187. FIG. 8b shows a bar graph output **820** of download times across different wireless networks, in accordance with an embodiment of the invention. The y-axis of the bar graph relates to the average download time in seconds and the x-axis relates to the city in which the measurement was performed. The three bars represent measurements for Nextel, Sprint PCS, and AT&T Wireless. The statistics shown are for access to Yahoo, with a measurement interval of 30 minutes between 6 AM and 9 PM, for the period from 03/01/00 to 03/07/00.

188. FIG. 8c shows a bar graph output **830** of call completion percentage across different wireless networks, in accordance with an embodiment of the invention. The y-axis of the bar graph relates to the call completion percentage and the x-axis relates to the city in which the measurement was performed. The three bars represent measurements for Nextel, Sprint PCS, and AT&T Wireless. The statistics shown are for access to Yahoo, with a measurement interval of 30 minutes between 6 AM and 9 PM, for the period from 03/01/00 to 03/07/00.

189. FIG. 8d shows a trending graph output **840** of call completion percentage across different wireless networks, in accordance with an embodiment of the invention. The y-axis of the bar graph relates to the call completion percentage and the x-axis relates to the city in which the measurement was performed. The three bars represent measurements for Nextel, Sprint PCS, and AT&T Wireless. The statistics shown are for access to Yahoo, with a measurement interval of 15 minutes between 6 AM and 9 PM, for the period from 03/01/00 to 03/07/00.

190. FIG. 8e shows a bar graph output **850** of average download times with a breakdown of the network latency at the WAP gateway, in accordance with an embodiment of the invention. The y-axis of the bar graph relates to the average download time in seconds and the x-axis relates to the city in which the measurement was performed. The bars represent measurements for Nextel with statistics shown for access to Yahoo, with a measurement interval of 60 minutes between 12 PM and 12 PM, for the period from 03/01/00 to 03/07/00.

191. FIG. 8f shows a pie chart **860** of error statistics for wireless access of Yahoo, in accordance with an embodiment of the invention. The sectors of the pie chart show DNS lookup failure, connection timeout, page timeout, content errors, and successful error-free connections. The statistics represent error statistics for all carriers with statistics shown for access to Yahoo, with a measurement interval of 60 minutes between 12 PM and 12 PM, for the period from 03/01/00 to 03/07/00.

VII. EXEMPLARY EMBODIMENT

192. Referring to FIG. 9, a system according to an exemplary embodiment of the present invention has two major components: Remote units (a.k.a. PUPPIs) **910, 920**

which perform measurements related to Internet content delivery over wireless networks, and a Back End **930** that controls the remote units **910**, **920** and performs data collection and storage.

193. The basic control of the PUPPI **910** consists of commands sent from the Back End **930** to the PUPPI **910** and responses sent from the PUPPI **910** to the Back End **930**. The commands are generally missions that direct the PUPPI **910** to collect data from a particular wireless content provider within a particular time period. The responses are generally the results of these collection missions. The PUPPI's physical interface to the control link **950** is a modem **912** that allows communication over a communication link **940**, such as the PSTN, or over a data network, such as the Internet. The control link **950** can be implemented in a wired configuration, as shown in FIG. 9, or in wireless configuration using a wireless modem.

194. The PUPPI's physical device for performing wireless measurements generally is a standard handset **914** that is connected to the PUPPI control unit via a serial cable. However, any wireless device such as a wireless modem module, PDA, RIM device, pager, etc can be used depending on the wireless network to be tested. Additionally, the software module with the appropriate WDP will be selected based on the wireless network to be tested.

195. Referring to FIG. 10, the remote units (PUPPIs) in the exemplary system include a control unit **916** for controlling the remote unit, a test traffic modem **914** for performing measurements over the wireless network, and a control link modem **912** for passing commands and responses between the remote unit **910** and the back end processor **930** (refer to FIG. 9).

196. The control unit **916** may be implemented as a PC, a laptop, a handheld computer, or an embedded computer, to name but a few examples. The test traffic modem **914** may be implemented as a standard handset or a modem module, either of which should include an external antenna. The control link modem **912** may be implemented as a standard POTS modem (using a dedicated phone line), a DSL modem, ISDN modem, or an equivalent system.

197. The internal hardware interface for the PUPPI is embodied as an RS-232 serial

connection between the control unit **916** and the test traffic modem **914** (generally a handset). Alternatively, the connection can be implemented using a USB port, Firewire port,, PCMCIA, or any other appropriate interface for the test traffic modem. The internal hardware interface between the control unit **916** and the control link modem **912** will depend upon the control link modem selected. If a standard V.90 modem (56.6 kbit/s) is used, then it can be housed inside the control unit case and plugged in to the PCI system bus or connected via an Ethernet connection over a LAN. If a DSL modem (or other advanced data modem) is used, then it will be connected to the control unit with an appropriate interface. If a wireless link control modem **912** is used, it will communicate with the control unit **916** via an appropriate interface, such as a serial port.

198. The PUPPIs in the exemplary system are stationary indoor units or mobile units, including an external wireless antenna, under remote control from the back end using a special scripting language.

199. The PUPPI is designed to simulate a subscriber using a WAP enabled handset or any WDP-enabled wireless device. WAP handsets have mini-browsers loaded onto the handset to allow this functionality. Because of limitations on the ability to control and track data on the handset itself, the exemplary remote unit may move the web browsing functionality from the handset to the control unit, where full browser control and data tracking is possible. In this case, the handset will be used for a dial-up networking connection which will provide access to the wireless data network, and will allow packets to flow between the WAP browser on the control unit and the WAP gateway at the operator's switch via the handset.

200. The PUPPI software includes three main processes, a test process, a control process, and a logging process. The test process is responsible for all aspects of measurement. The control process is responsible for all communications with the Back End system. The logging process is responsible for logging all events from each process and generating alarms.

201. Referring to FIG. 11, processes are illustrated that each contain software modules that are responsible for specific tasks.

202. The Main Control Module (MCM) **1104** is responsible for all management and

control of the PUPPI unit. Some of the functions that the MCM is responsible for are listed as follows:

- Tasking Modules with Measurements
- Handling Timing Issues
- Starting and Stopping Measurements
- Responding to Diagnostics Requests
- Receiving Task Lists
- Sending Collected Data

203. The test link connection module (TLCM) **1108** manages the test link connection. The test link connection is used by the data modules to collect information from the wireless data network. The test link connection includes of a dial-up networking connection to support modules requiring wireless data, and a direct handset connection for modules requiring transport information.

204. The GPS module (GPSM) **1112** can optionally be included to provide GPS information to the Main Control Module. For example, the time information provided by the GPS Module can be used by the MCM to provide very accurate time stamps for the collected data. Furthermore, in a mobile environment the location information from the GPS Module can be used to provide position information. The term GPS is being used generically to refer to any type of position location technology including a distributed GPS (e.g. SnapTracks) and Time Difference of Arrival or Time Angle of Arrival (e.g. TruePosition). These additional forms of location determination may include the addition of a location server to the system.

205. The WAP/WML data module (WDM) **1116** is responsible for performing all WAP related tasks. Embedded within the module will be WAP browser capabilities. The WDM is responsible for handling all WAP gateway login requests and security key exchanges. As previously discussed, the exemplary embodiment can include a WDM to collect data on any WDP, depending on the network that is being tested.

206. The transport data module (TDM) **1120** is responsible for collecting all transport related data such as signal strength, quality, etc. This module is designed to be transport specific, and is loaded based on the transport technology being used (i.e. CDMA, iDEN, TDMA, GSM, etc.) Because data is collected differently for each transport technology, the module may be run in parallel with other modules (e.g. iDEN) or may need to be run

serially while other modules are not collecting data (e.g. CDMA).

207. The SMS module (SMSM) **1124** is responsible for collecting SMS information related to a specific wireless network. For example, the SMS message can be either transmitted or received by the module. The SMS module is able to track the difference between the time of SMS transmission and reception in order to determine the latency in the system.

208. The PDA module (PDAM) **1128** is responsible for collecting information related to PDA access of data via a wireless network. The possible PDAs to be used can include, but are not limited to, Palm, Pocket PC, Handspring, RIM, etc.

209. The Push Notification Module (PNM) **1132** is responsible for collecting information related to data that is pushed via a wireless network to the remote device. For example, the Phone.com gateway includes a utility for pushing data to the remote device using WAP. There are a variety of other ways in which data can be pushed to the remote device.

210. The Passive Monitoring Module (PMM) **1136** will be responsible for collecting information related to passive monitoring of a wireless network. This differs from the latency measurement function because there is no need for the process to generate any information (i.e. it only needs to monitor and passively receive information). For example, the PMM listens to the control channel and collects Layer 3 information.

211. The Wireless Web Data Module (WWDM) **1140** will be responsible for performing tasks related to the chosen wireless web standard. This module is similar to the WAP/WML module but is used in networks in which other wireless web protocols (such as HDML, i-MODE, etc.) are used rather than WML. These protocols are generically referred to as WDP (Wireless Data Protocol).

212. The HTML Data Module (HTDM) **1144** is responsible for performing HTML tasks. This module is similar to the WAP/WML module but is used in networks in which HTML is used rather than WML.

213. The E-Mail Data Module (EDM) **1148** is responsible for performing e-mail tasks. This includes the ability to both transmit and receive e-mails at the remote device over the

wireless network.

214. The FTP Data Module (FDM) **1152** is responsible for performing FTP tasks that involve the transmission of files. Although this module is referred as FTP (based on the TCP/IP file transmission protocol) this module will be able to implement a variety of file transmission protocols including future protocols which may be developed to move files over wireless networks.

215. The Packet Sniffing Module (PSM) **1156** is responsible for performing packet sniffing tasks. This includes the ability to decode and log low level packet information similar to the functionality on a LAN packet sniffer.

216. The Multimedia Data Module (MMDM) **1160** is responsible for performing tasks related to the transmission or reception of various types of multimedia data. For example, the multimedia data could be music files such as MP3 compressed music or some form of streaming video using a variety of different compression standards.

217. The Status Module (StatM) **1164** is responsible for providing status information related to the remote unit. This is accomplished in any of a variety of alternative ways. For example, the Status Module can be responsible for providing periodic “heartbeats” which are monitored by the Back End to ensure that the remote unit is still alive and well. These heartbeats may be embodied a simple message which just states the unit is alive, or they may be embodied as more sophisticated messages including status information such as the available memory, amount of memory used, current configuration, temperature, etc. As another alternative, the system may be embodied with the Back End polling the remote units and the Status Module responding to the requests. In a further alternative, the system may include both heartbeats and polled status responses.

218. The optional control link connection module (CLCM) **1168** manages (if implemented) the control link connection. The control link connection is used by the PUPPI unit to send and receive messages from the back end software. This module is optional and may be left out in implementations that use a higher level protocol to maintain the link between the remote units and the back end. For example, if the remote units run a database with setup info and collected data, the back end can communicate with the remote units by simply accessing their individual databases using remote database

communications.

219. Each data module logs collected information to a local database via the logging module (LM) **1172**. This module handles data logging requests from each module.

220. The alarm module (AM) **1176** allows the setting of alarm conditions and produce alarms if an alarm condition is reached. For example, if data is being stored at the remote unit, an alarm condition may be set if the on-board storage is more than 80% full in order to prevent a storage overflow from occurring.

221. Each software module has a defined method of communicating with the PUPPI Main Control Module (MCM) **1104**. The MCM **1104** has the ability to send requests to each module and receive responses. MCM **1104** requests may include status checks, tasks, etc. Each module will communicate with the logging module (LM) **1172** to log results.

222. The WAP Data Module (WDM) **1116** communicates with the WAP Gateway using UDP. The Control Link Module (CLM) **1168** communicates with the back end server using TCP/IP.

223. The exemplary system has remote control capability. A remote access application (e.g., PC Anywhere or an equivalent thereof) is loaded onto each PUPPI unit to allow full remote access to the PUPPI unit. This software is configured to automatically execute and enter a host mode when the machine is started. While running, the application remains in host mode, waiting for connections from external machines.

224. The exemplary system also has application protection capabilities. Each PUPPI unit may include a special hardware card that can be used to force a machine reboot if software problems are encountered. The Main Control Module (MCM) **1104** will be tasked with monitoring each process to verify that each is running properly. If any process does not respond to the MCM's request within a predefined period of time, the hardware card will automatically reboot the machine.

225. For a stationary PUPPI in a controlled environment, an exemplary PUPPI control unit is advantageously implemented as a standard rack mounted PC. For a mobile PUPPI, there are a variety of possible embodiments depending on the operating environment. The

PUPPI hardware can include a separate enclosure for shielding the handset from the PC. The handset enclosure includes access for a serial cable for control purposes and a port for an external antenna.

226. In the event that multiple technologies are required at a remote location, a variety of options are available to implement them. For example, a single PUPPI unit with multiple serial ports can be set up to implement multiple technologies. The only limit to this approach is the processing power and storage capacity of the PUPPI to support multiple technologies. Alternatively, each PUPPI can support a single technology and be connected via a LAN with the ability to communicate with the Back End.

227. Referring to FIG. 12, for example, a router **1200** is used as the interface between an external communication line **1210** (such as a DSL or dialup line) and a LAN **1220** that is connected to the PUPPIs **1230**.

228. In FIG. 13, the basic architecture for the Back End according to the exemplary embodiment is illustrated.

229. The Back End performs the following major functions:

- Performing fleet management of the PUPPIs to include sending commands and receiving responses using the control link, and performing queuing of missions based on measurement scripts
- Maintaining a database of PUPPI information
- Maintaining a database of requested and scheduled collection missions
- Maintaining a database of collected data
- Providing a user interface for entering collection mission tasking and extracting collected data

230. The user interface **1310** to the system is a simple interface that allows users to prepare test scripts over the Internet **1320** to collect data, and to extract the collected data. The other major component of the Back End provides Fleet Management and Data Management for the PUPPI fleet **1330**, the scheduled missions **1340**, and the collected data **1350**.

231. The Back End is implemented using commercial-grade PCs and standard software and database tools.

232. The back end software preferably includes a fleet manager application, a centralized database server, and a web server. The fleet manager software allows the

system operator to do the following:

- Define measurement
- Assign measurements to PUPPIs
- Query PUPPIs for diagnostic information
- Start and stop PUPPI measurements
- Query PUPPIs for configuration information
- Schedule delivery of measurements
- Query PUPPIs for measurement results

233. All data collected from the PUPPIs is stored on a centralized database server. The database contains detailed information about the measurements, assignments, configuration information, etc. The data to be collected by the system is entered through a scripting language.

234. Referring to FIG. 14, two basic software modules included in the Back End are illustrated. The modules, the Queue Builder Module **1410** and the Scheduler Module **1420**, convert the mission requests from the script to an actual mission to be executed on the PUPPI.

235. The Queue Builder Module **1410** takes the information from the script and converts it to a queue of data collection missions for the PUPPIs. The scheduler **1420** takes the information in the queue and converts it to a list of tasks at regular intervals (e.g. daily) that are sent to the PUPPIs and then executed. The resulting data is extracted from the PUPPI database **1430** after it is collected.

236. Referring to FIG. 15, hardware architecture for the Back End according to the exemplary embodiment is illustrated. The Back End hardware includes, at a minimum, a scalable configuration of commercial servers **1510, 1520, 1530** that support 24/7 operations. By design, significantly less data flows between a WAP client and server than between an Internet client and server. Many of the tasks handled by an Internet client (e.g. DNS lookup request and response) have been moved from the client to the server (or gateway) under WAP. Additionally, WAP-based WML pages differ from Internet based HTML pages. WML pages introduce the concept of decks and cards. WML pages contain decks that may have one or many cards. Each card is similar to a single page or screen view. A deck usually contains a collection of cards. When a user requests a URL from a WAP device, many times a deck with several cards is downloaded to the browser.

Once the entire deck is downloaded, the user can move between screens without requesting that new content be downloaded from the server.

237. The exemplary system is configured to collect information that is specific to WAP-based browsing. The following metrics can be collected by the exemplary system. Web download would involve simulating a user downloading a single web page. Listed below is an example of the type of information that is collectable.

- **GET Time & Date**
The time and date that the browser issued a GET command requesting a URL.
- **URL Address**
Address of the URL being retrieved.
- **Deck Text Size**
The size in bytes of the text portion of the deck and all associated cards.
- **Image Count**
A count of the number of images embedded in a deck.

238. For each image, the following information may be collected:

- **Image Size**
The size in bytes of the image.
- **Image Time**
The time to download the image.
- **Image URL**
The URL of the image.
- **Total Deck Time**
The amount of time required to download the entire deck and associated images.
- **Total Deck Bytes**
The total number of bytes within the deck (text and images)
- **Result**
Whether the web download was successful or not.

239. Web navigation measurements involve simulating a user navigating to a page other than the page defined by the main URL. For example, a customer may desire to know how long it takes to navigate to the financial news section on the Bloomberg site.

240. All of the information listed in the Web Download section can be collected for each deck that was downloaded as part of the navigation task. Additionally, the

information listed below may also be collected pending a technical assessment by Invertix.

- **Total Cards**
The total number of cards (or screens) to reach final destination.
- **Total Decks**
The total number of decks that had to be downloaded to reach final destination.
- **Total Navigation Time**
The amount of time required to navigate to the final destination.
- **Total Navigation Bytes**
The total number of bytes downloaded to navigate to the final destination.
- **Result**
Whether the web navigation was successful or not.

241. Web transactions generally involve components of the Web Download and Web Navigation methods. Web transactions are defined as any action that requires the user to input information to obtain some result. Some examples would include inputting one's zip code to retrieve the weather, inputting a ticker symbol to retrieve a stock quote; or inputting one's billing information to purchase a book. Web transactions would collect all of the metrics included above for Web Download and Web Navigation. Additionally, the information listed below may also be collected.

- **Time for Response**
Time for the network to respond to a user's input.
- **Result**
Whether the user input was accepted / successful or not.

242. A full web transaction may require that a user input information on multiple screens. Metrics for each user input and response would be collected. The success or failure of a transaction would be based on the data that is returned in response to the request.

VIII. Data Mining Functionality

243. The disclosure thus far has emphasized the collection and storage of the data. However, the issue of handling the data in a manner that adds value to the end customer is valuable and adds to the economic viability of the system. The collected data can be warehoused and mined to produce added value.

244. Telecom service providers (wireless carriers, ISPs, CLECs, ILECs, Satellite, and

IXCs) can build wireless data portals and integrate their back office stove-pipe data systems into a single data warehouse platform. In addition, telecom operators may build and operate wireless portals to make billing and other customer care data available to subscribers through an interactive, customizable Web and/or wireless data interface.

245. A data translation application is configured to collect data from various vendor-independent business areas (billing, customer care, marketing, network performance, etc.) and host it in a single data warehouse with specific vertical dimensional partitions. The data warehouse's data mode is configured to facilitate and speed up reporting.

246. According to a preferred embodiment, data mining is implemented (for example, using MicroStrategy's Intelligent E-Business Platform) so as to allow end users to use a graphical front-end web-based interface to perform analytical online queries on the underlying data and create reports tailored to specific needs. Report details range from a high-level management report where users can drill down and across to atomic-level data.

247. Tools enable advanced call center management applications to do the following:

- Increase employee productivity and reduce response times through detailed analysis of call volumes and patterns,
- Improve call center effectiveness by reporting on trouble ticket resolution,
- Make information available to the marketing staff for the development of customer campaigns, and
- Increase customer loyalty by keeping them informed through personalized messaging about network performance and problem resolution.

248. Effective marketing is critical for retaining customers as well as for acquiring new ones. Ensuring that customers have the optimal plan for their usage habits helps to boost revenue and reduce churn by enabling managers to plan marketing strategy to create new product offerings, analyze pricing, and assess the profitability impact of new offerings.

249. A portal provides subscribers with a single point of access to information for data, analysis and dissemination. As a personalized web-based gateway to information, it allows users to subscribe to key information, personalize it for their needs, and specify the desired frequency for its delivery, all through a single web-based interface. As one example, such functionality is powered by MicroStrategy InfoCenter. The portal is designed for large-scale deployments and includes an asynchronous update server, a high-

speed interface cache, and clustering to meet the needs of large-scale implementations. Adaptable to many user requirements, the Telco Portal can provide the Telco Operator with the ability for its internal community to:

- analyze costs and revenues,
- adapt pricing and promotions maintain quality of service,
- improve sales and customer service,
- optimize customer loyalty programs, and
- reduce churn.

250. A portal also provides network operations and performance personnel with a powerful reporting tool that maps counties and trunk traffic activities. Daily, weekly, and monthly reports are automatically generated and pushed to appropriate personnel. Users can set rules for alerts and have messages sent to their mobile devices based on certain criteria triggers. Such functionality is advantageously powered by MicroStrategy Broadcaster.

IX. Combination of Diverse Systems

251. The system is described as a stand-alone system in the explication of the embodiments above. However, in accordance with a further embodiment of the invention, the system is combined with one or more secondary data collection systems.

252. One such secondary data collection system functions to collect some of the same data as gathered by a system according to the exemplary embodiment, above. This secondary system collects that data and sends it to a system according to the exemplary embodiment for processing.

253. Another such secondary data collection system functions to collect data that is different than the data collected by the exemplary system. The data from the secondary system and the exemplary system are be combined, either pre- or post-processing, in order to produce value-added reports for customers.

254. According to an alternative embodiment, a system embodied according to the present invention collects additional data (beyond the standard data types discussed above) that is then exported for use by the secondary system, either pre- or post-processing.

255. Additionally, it is noted that a back end installation according to the present

invention is not limited only to the control of remote measurement units. The back end portion of a system according to the present invention is useful for providing scheduling, control, and data gathering for a variety of other system (for example, data collecting sensors, telecommunications network operation centers for either wired or wireless systems, telecommunication QOS network operation centers, surveillance and security systems, automated adjustment of wireless network base station parameters, etc.).

256. A third implementation paradigm is also appropriate in the case of networks that already have well established back end operations. As opposed to the stand-alone and master controller paradigms discussed above, a back end according to the present invention may be implemented as an added set of functionalities as a part of an already existing network back end installation. Any additional hardware needed to implement the functions of the present invention's back end are simply integrated into those of an existing system, with the existing system being re-programmed to provide services as described above.

257. The present invention has been described in accordance with a number of preferred embodiments. However, it will be understood by those of ordinary skill in the art that various modifications and improvements may be made to the invention as described, without departing from the scope of the invention. The scope of the invention is limited only by the appended claims.